



iVend Analytics

Proactive Decision Making for Successful Retailing

New York | Mexico | Panama | Nairobi | London | Dubai | New Delhi | Singapore | Sydney

Product Benefits

- Tactical & Strategic insights
- Exception management and alerts
- What-if modeling
- Better Real-time alerts
- Mobile access to Analytics

iVend Analytics has built a comprehensive series of sophisticated sculpting and optimized Dashboards to provide detailed insight into essential business functions such as:

- Pricing and promotion management
- What-if Analysis
- Markdowns
- Customized Category Management
- Special price definition
- Gross profit highlights
- Market basket analysis
- Customer segmentation

iVend Analytics

iVend Analytics is a set of pre-packaged, shrink-wrapped Business Intelligence dashboards for the Retail Industry. iVend Analytics seamlessly integrates into iVend Retail and leverages transactional data of the retail environment to generate context-specific detailed insight which is functional & actionable. Retail specific intuitive dashboards provide strategic and tactical insights for faster and effective decision-making. iVend Analytics runs on any browser, iPhone/iPad or any Android device

Core Performance Illustrator – Dashboards

iVend Analytics has been developed keeping in mind the Retail Business and the application comes with ready to use dashboards for analyzing - Stores, Customers, Products, Promotions, Affinities and many more. These ready to use dashboards integrate seamlessly with iVend Retail data significantly reducing the time required to start reaping their benefits. In-memory processing and associative search, make iVend Analytics extremely agile application and decrease its response time.

Static Illustration Sales figures

- Year to date
- Month to date
- Week to date
- Day wise sales figures

Comparative Static Data

- Previous Vs. Current MTD net sales
- Previous WTD sales
- Net Sales
- Sales trends



Benefits of Dashboard

- Dynamic & Static View sales performance using predefined industry best practice KPI
- Monitor and drill down associative search for precise analysis
- Reporting templates & dashboards tailored to individual stores, products and roles
- Comparative analysis of historical & current data

Your Business is BI ready If You Have Data That is

Diverse

Dynamic

Dense

One of the these

What does the CXO wants to know?

- Insights to fine tune the strategy
- Insights to take tactical decisions

Real time data on any platform

- Browser based
- Mobile based

Collaboration

The CXO would like to discuss the dashboard with his team while on the move



Store Analysis

- Net Sales Vs Transactions
- Transactions on POS
- Store wise Net Sales analysis
- Average sales transactions/store
- Month on Month Analysis
- Top performers and bottom performers

Customer Level Analysis

- Company and Individual Contribution
- Sales trend of each time
- Calculation of basket size from generated revenue
- Customer Type Vs. Net Sales Trends
- Transactions Vs. Salesman

Product analysis

- Product wise contribution in total sales
- Product store wise net sales
- ABC analysis by products
- Upsells and gift certificates
- Special categorization for lost Sales
- Newly Introduced and Non Moving Product Indicators

Inventory Snapshot

- In Stock and available Stock
- Actual Stock display keeping aside committed stock
- Reorder Alert basis average weekly, Net quantity Vs. Available quantity
- Shrinkage details based on Actual stock take to ascertain pilferage

Payment Analysis

- Store wise and trend analysis by various payment modes

Promotions

- Promotional Sales Vs. Overall Sales Analysis
- Statistics by Promotion Type

Sales Persons

- Top Performers
- Trend Analysis
- Individual Contribution

Attribute Analysis

- Attribute and sub attribute analysis for Matrix Child Products
- Trend Analysis

Side by Side Analysis

- Product Group /product-comparison by adhoc groups

Affinity Analysis

- What sells more with what
- Strategic Insight to determine promotions and combos

Comparative Sales Analysis

- Net sales Growth Comparison for Store, Product group, product Drill-down

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